

Message Text

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ACTION EB-08

INFO OCT-01 AF-10 ISO-00 SSO-00 NSCE-00 INRE-00 CAB-02
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O 140940Z APR 78
FM AMEMBASSY KINSHASA
TO SECSTATE WASHDC IMMEDIATE 9188
INFO AMCONSUL BUKAVU POUCH
AMCONSUL LUBUMBASHI

C O N F I D E N T I A L SECTION 1 OF 2 KINSHASA 3619

E.O. 11652: GDS
TAGS: EAIR, CG, US
SUBJECT: PAN AM'S ZAIRIAN OPERATIONS

1. SUMMARY: PAN AM'S EFFORTS TO OBTAIN GOZ COMMITMENT TO ELIMINATE ARREARAGES HAVE BEEN UNSUCCESSFUL. GOZ HAS ONLY PROMISED TO MAKE MONTHLY FOREIGN EXCHANGE (FX) ALLOCATION OF \$115,000 AND STATED THAT ADDITIONAL AMOUNTS SHOULD BE OBTAINED FROM PRIVATE BANKS. PAN AM'S EFFORTS TO OBTAIN COMMITMENTS FROM PRIVATE BANKS SO FAR HAVE BEEN UNSUCCESSFUL. PAN AM DIRECTOR-INTERNATIONAL FINANCE MERKLE TOLD US SHE IS REASONABLY CERTAIN THAT PAN AM WILL DECIDE TO TERMINATE KINSHASA SERVICE UNLESS PAN AM OBTAINS COMMITMENTS FOR ADDITIONAL FX ALLOCATION. WE BELIEVE FINAL DECISION RE FX ALLOCATION WILL BE MADE BY PRESIDENT MOBUTU HIMSELF AND WILL BE GREATLY INFLUENCED BY POSSIBILITY OF PAN AM'S WITHDRAWAL. ALTHOUGH IT IS FAR FROM CERTAIN THAT MOBUTU WILL INCREASE FX ALLOCATION, WE HAVE INFORMALLY ADVISED PAN AM TO SEND MOBUTU A LETTER PRIOR TO TERMINATION OF SERVICE STATING THAT SERVICE WILL BE ENDED AS OF SPECIFIED DATE UNLESS SPECIFIED MINIMUM CONDITIONS ARE MET, THUS GIVING MOBUTU OPPORTUNITY TO REACT. WE SUGGEST THAT DEPARTMENT DISCUSS WITH SENIOR PAN AM OFFICIALS POSSIBLE RAMIFICATIONS OF DECISION TO TERMINATE KINSHASA STOP.
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END SUMMARY.

2. DURING PAST SEVERAL WEEKS AMBASSADOR AND ECON COUNSELOR HAVE HAD NUMEROUS MEETINGS WITH PAN AM NEW YORK REPS REDPATH AND GATT AND, MOST RECENTLY, WITH MRS. MERKLE. AMBASSADOR ASSISTED IN OBTAINING APPOINTMENT FOR GATT WITH PRESIDENT MOBUTU, DURING WHICH WE UNDERSTAND GATT RAISED PAN AM'S PROBLEMS BUT DID NOT

MAKE SPECIFIC STATEMENT THAT PAN AM WOULD TERMINATE SERVICE IF FINANCIAL PROBLEMS WERE NOT RESOLVED. LIKEWISE, WE UNDERSTAND THAT PAN AM REPS HAVE NOT MADE SUCH SPECIFIC STATEMENTS DURING THEIR MEETINGS WITH CENTRAL BANK OFFICIALS.

3. AMBASSADOR HAS TWICE DISCUSSED PAN AM'S PROBLEMS WITH CENTRAL BANK GOVERNOR BOFOSSA IN RECENT DAYS AND ARRANGED MEETING FOR MRS. MERKLE WITH CENTRAL BANK DIRECTOR OF FOREIGN EXCHANGE ALLOCATIONS. LATTER TOLD MERKLE THAT CENTRAL BANK COULD MAKE NO PROMISE TO LIQUIDATE ARREARAGES AT THIS TIME. HE STATED THAT BEST CENTRAL BANK CAN DO IS TO CONTINUE MONTHLY ALLOCATIONS OF \$115,000, WHICH HE PROMISED WOULD BE MADE ON SCHEDULE. CENTRAL BANK OFFICIAL ADDED THAT PAN AM MUST OBTAIN ADDITIONAL FOREIGN EXCHANGE FROM COMMERCIAL BANKS.

4. APRIL MRS. MERKLE TOLD US THAT EFFORTS TO OBTAIN FX ALLOCATION FROM COMMERCIAL BANKS IN ZAIRE WERE UNSUCCESSFUL. SHE INTENDS TO PURSUE THIS WITH CITIBANK NEW YORK HEADQUARTERS BUT WAS NOT HOPEFUL OF SUCCESS.

5. WE HAVE HAD SOMEWHAT DIFFERENT IMPRESSIONS FROM VISITING PAN AM REPS AS TO WHETHER OR NOT PAN AM WILL TERMINATE KINSHASA SERVICE IF AGREEMENT IS NOT REACHED CONCERNING LIQUIDATION OF OUTSTANDING ARREARAGES. GATT WAS SOMEWHAT VAGUE ON THIS POINT, BUT MRS. MERKLE STATED THAT SHE IS REASONABLY SURE THAT \$115,000 ALLOCATION IS NOT SUFFICIENT AND THAT PAN AM NEW YORK WILL
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DECIDE TO TERMINATE ZAIRIAN SERVICE.

6. WE HAVE TOLD PAN AM REPS THAT THEY SHOULD TAKE INTO CONSIDERATION POSSIBILITY OF IMPROVED FX SITUATION IN ZAIRE IN RELATIVELY NEAR FUTURE AND PROSPECTS FOR GENERALLY IMPROVED ECONOMIC CONDITIONS IN LONGER RUN ASSUMING CONTEMPLATED GOZ SELF-HELP MEASURES ARE IN FACT IMPLEMENTED. FURTHERMORE, WE HAVE STRESSED THAT GOZ REGARDS PAN AM'S AIRLINE SERVICE AND ITS OWNERSHIP IN THE PROFITABLE INTERCONTINENTAL HOTEL AS A SINGLE INTEREST. THUS, THERE IS POSSIBILITY THAT INTERCONTINENTAL OPERATIONS MIGHT BE ADVERSELY AFFECTED BY A DECISION TO TERMINATE PAN AM'S AIR SERVICE TO ZAIRE. WE HAVE ALSO POINTED OUT TO PAN AM REPS THAT TERMINATION OF SERVICE MIGHT ADVERSELY AFFECT THEIR CHANCES OF COLLECTING OUTSTANDING ARREARAGES.

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C O N F I D E N T I A L SECTION 2 OF 2 KINSHASA 3619

7. FINALLY, WE HAVE STRESSED TO PAN AM REPS THAT, BEFORE THEY DECIDE TO TERMINATE ZAIRIAN SERVICE, PAN AM'S CHAIRMAN SHOULD SEND LETTER TO GOZ MINISTRY OF TRANSPORT STATING THAT PAN AM WILL CEASE OPERATIONS AS OF A SPECIFIED DATE UNLESS CERTAIN SPECIFIED MINIMUM CONDITIONS ARE MET BY GOZ. LETTER SHOULD GIVE SUFFICIENT TIME (WE REGARD 30 DAYS AS MINIMUM) FOR GOZ TO ATTEMPT TO MEET MINIMUM CONDITIONS. WE POINTED OUT THAT ULTIMATE DECISION AS TO WHETHER OR NOT GOZ WILL MEET PAN AM'S MINIMUM DEMANDS WILL PROBABLY BE MADE BY PRESIDENT MOBUTU HIMSELF.

8. MRS. MERKLE STATED THAT SHE AGREED WITH EMBASSY'S ADVICE RE LETTER AND WAS CONFIDENT THAT OUR SUGGESTION WOULD BE ACCEPTED BY PAN AM MANAGEMENT. WE ASSURED HER THAT THE AMBASSADOR WILL SEE THAT A COPY IS GIVEN PROMPTLY TO PRESIDENT MOBUTU TO GIVE HIM SUFFICIENT TIME TO REACT.

9. COMMENT: WE HAVE DONE OUR BEST, AND WILL CONTINUE TO DO EVERYTHING POSSIBLE, TO ENSURE THAT GOZ OFFICIALS ARE AWARE OF PAN AM'S FINANCIAL DIFFICULTIES. HOWEVER, IN VIEW OF NUMEROUS PRESSING DEMANDS FOR ZAIRE'S SCARCE FX (FOR EXAMPLE, SABENA'S ARREARAGES ARE ALMOST \$50 MILLION), WE ARE NOT CONFIDENT THAT GOZ WILL MAKE A GREATER FX ALLOCATION TO PAN AM IN NEAR FUTURE. HOWEVER, FOR POLITICAL REASONS PRESIDENT MOBUTU MAY DECIDE TO
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INCREASE THE ALLOCATION IF PAN AM MAKES CLEAR IT WILL OTHERWISE HAVE TO TERMINATE ITS SERVICE. IT IS ALSO QUITE POSSIBLE THAT MOBUTU WILL NOT INCREASE PAN AM'S ALLOCATION AND WILL BE PREPARED TO HAVE PAN AM TERMINATE ITS SERVICE. THEREFORE, IN MAKING ITS DECISION AS TO WHETHER OR NOT TO TERMINATE SERVICE, PAN AM SHOULD CAREFULLY CONSIDER ALL RELEVANT FACTORS WHICH INCLUDE: (A) PROBABILITY OF EVEN GREATER DIFFICULTIES IN

REPATRIATING OUTSTANDING ARREARAGES IF SERVICE IS TERMINATED,
(B) POSSIBLE ADVERSE EFFECT UPON PROFITABLE INTERCONTINENTAL
HOTEL OPERATIONS, (C) RELATIVELY GOOD PROSPECTS FOR IMPROVED
FX SITUATION IN NOT TOO DISTANT FUTURE AND UPTURN OF ECONOMY AS
A WHOLE IN LONGER TURN, AND (D) DIFFICULTY OF RE-ENTERING
ZAIRIAN MARKET ONCE HAVING WITHDRAWN. WE SUGGEST THAT DEPART-
MENT REP DISCUSS THESE CONSIDERATIONS WITH SENIOR PAN AM
OFFICIALS. FINALLY, WE NOTE POSSIBLE ADVERSE EFFECT UPON
US/GOZ RELATIONS SHOULD PAN AM WITHDRAW FROM ZAIRE. ALTHOUGH
PAN IS A PRIVATE COMPANY, MOBUTU IS LIKELY TO REGARD PAN AM'S
WITHDRAWAL AS ONE MORE INDICATION OF LESSENERED U.S. OFFICIAL
INTEREST IN ZAIRE.
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